CLEVELAND AL-ANON COUNCIL
Minutes of the Meeting of
February 18, 2022

Zoom log in information: Meeting ID is 847 9751 3760. or dial by phone 312-626-6799 followed by the meeting ID.

The meeting began at approximately 7:02 p.m. with a reading from *Courage to Change* and the Serenity Prayer. The meeting was conducted via Zoom. There were 17 persons in attendance. The minutes of the January 21, 2022, meeting having been forwarded in advance to council members and also put on-screen for the members to read, the secretary summarized the minutes. Motion was then made to approve the minutes as read.

GREATER CLEVELAND AL-ANON WEBSITE: Mary Jo and Carolyn P. reports are as follows – below is also a personal message from Carolyn along with her web user report for December:

Mary Jo's report:
Loretta N is going to start volunteering with the website working on blog content and event announcements. Mary Jo made her and Carolyn P. both members of the Canva Pro team to be able to use that software program. Carolyn P. put the Brecksville Monday Morning 2/21 anniversary up under All News (it came in after the newsletter deadline). Five meetings used the meeting finder (from 1/31/-2/16) to send updates which Carolyn then posted on the website. Courage to Be Me sent a meeting update to Mary Jo through an office volunteer which was also updated on the website.

Carolyn's report:
I wanted to email my web report to everyone as I was not able to join the meeting and did not have access to analytics until early this week. I have revamped the web report a bit since we have access to new analytics with the new website. Below are the numbers for December 2021, but please note that since we launched the site on December 17, we expect these numbers to grow in January. In the future, I'll provide a spreadsheet that tracks numbers over the year to show our key performance indicators over time. For this month, I'll provide the numbers with a bit of explanation:

- **Total Users** (people who visited the site): 421
- **Average Time on Site** (the average time each user spends on our site before closing the site or moving to another site): 3 minutes, 13 seconds (this is very good!)
- **Search Acquisition** (people who found our site by searching online via Google, Bing, etc.): 235
- **Direct Acquisition** (people who found our site by typing the URL "www.clevelandal-anon.org" into their internet browser): 181
- **Referral Acquisition** (people who found our site by clicking our link from another website): 2
- **Most Popular Page**: Meetings Archive (547 views, which means multiple views per user)
- **Mobile Users** (people who accessed the website on their phone): 241
- **Desktop Users** (people who accessed the website on their computer): 163
- **Tablet Users** (people who accessed the website on their tablet): 20

As a reminder, any updates can be sent to cleveland.ais.website@gmail.com. Updates will be made within a week, but usually within a few days. If you have any questions, please feel free to reach out to me. I hope our website continues to have lots of traffic.

Thanks so much and respectfully submitted, Carolyn P.

A concern was raised by a member concerning the definitions of "closed" and "open" meetings and how this terminology is confusing to members looking for a meeting. It was noted that the definitions for closed and open meetings are at the end of the meeting list on the website. A discussion followed concerning whether the terminology could be changed to say "FF" (family and friends) and "FFO" (family, friends, and observers) rather than "open" and "closed" and if the explanation could be placed at the top before the list of meetings. Carolyn checked right after the question was raised to see if it was possible, but reported after checking that the explanation could not be moved to the top. It will remain at the end of the meeting list. The abbreviations "FF" and "FFO" likewise are unable to be added.

VOLUNTEERS/OFFICE REPORT:

1. Vivian reported that everything is going smoothly. She noted that the office is still short of the large print daily readers, and she is monitoring the situation.

TREASURER'S REPORT: Patty presented her report as of January 31, 2022:

1. For the office checking account, the ending balance as of January 31, 2022, was $16,408.19. Bills have been paid (rent $495.00; internet/phone $133.80; sales tax $65.62; and per diems $225.00). Expenses were paid (Staples $148.98 for ink/copy paper; and $185.09 postage for HiLites and Easy Postage for parcels). Patty will work to transfer the Easy Postage account from Merri's personal credit card to the office account. Donations came in from Phillips Oil of $48.81, and from PayPal of $25.00 (from Doreen K.). Also, the office received reimbursement from the defendant in our crime claim of $2,000.00.
2. The Philadelphia Insurance liability policy premium was also paid for the year.

HILITES: Sheila presented Mary Jo's report as follows:

1. February Hilites took 10-15 hours to complete. The significant reduction in time is due to the meeting list download from website administrator, Carolyn P. Two interested parties reached out to help with the newsletter: one does not have a computer or internet, the second is low on time but may help after February 19th. Hoping that more volunteers will come forward - spread the word to your groups. Reminder: October 2022 is the last newsletter Mary Jo will create as editor.

ALATEEN: Gary presented his report as follows:

Not much to report on Alateen. Cleveland Alateen is hanging in there.

Sincerely, Gary J, Alateen Cleveland
Res (440) has 835-8807 (g.jokela@att.net)

PUBLIC OUTREACH: Regina was unable to attend the meeting, but the following was provided after the meeting for the minutes:

1. The Public Outreach Committee has not resumed with any activities, but will try to get things going when it can. The Case Western Reserve Physicians Seminar on Controlled Substances will return to the George Dively Building, Tuesday, March 1, 2022 12:15 pm - 1:00 pm, for Al-Anon Story. Regina Franklin will share during this time. Any other activities will be reported as they arise.

Respectfully Submitted, Regina E. Franklin
Public Outreach Coordinator

DISTRICTS / OHIO AFG LIAISON:

AMIAS people may need the two annual forms filled out - fingerprinting is once every five years. Contact aapp@ohioal-anon.org. AWSC is coming up March 12. Area Officers, Coordinators, Committee Liaisons, Past Delegates and DR's will receive a Zoom invite through email.

OLD BUSINESS:

1. Update on purchase of external hard drive for the office – Patty noted that she looked at information from Staples. After discussion, motion was made for her to purchase the hard drive from Staples.
2. Office Certificate of Deposit discussion – Betty provided figures on the current certificates of deposit that the office holds at Ohio Savings (the office currently holds two). The CD for $30,779.91 was renewed at .30% as a liquid CD, and our second CD for $50,130.93 matures on April 26, 2022. A discussion followed on possible change of institution for the best rates and also whether it would be best to split up the monies held in the CD's to two or three year terms for the best rates. A prudent reserve for office monies will be researched. Several members volunteered to look into CD information from various institutions and report back to Council.
3. Spring Workshop – A discussion was held on whether to go forward with the workshop as there was no volunteer to chair it. Sydney suggested that everyone go back to their meeting groups and see if anyone would like to volunteer to host the workshop. The members will then report back at the March Council meeting to report the results. A decision will then be made at that meeting on whether there will be a workshop for 2022.
4. A discussion was had concerning the Zoom account, how to renew it for the year, and what credit card to use for renewal.
5. In-person Council meetings for 2022 – Betty will check with St. Vincent Charity Hospital to double-check on availability of our usual conference room.

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